

Terms & Conditions: Walk for Hairdressers 100,000 mile walk, £5000 donation to The Hair & Beauty Charity

1. **Promoter:** L'Oréal (U.K.) Limited, 255 Hammersmith Road, London, W6 8AZ.
2. **Charity:** Hair and Beauty Charity registered charity no. 1166298
3. **Open Date:** 19.01.2021
4. **Closing Date:** 12.02.2021
5. **Promoter's Privacy Policy:** https://signup-lorealaccess.azurewebsites.net/legal_docs/UK/PP-EN.pdf
6. UK residents only.
7. Participate in the Walk For Hairdressers challenge by joining the "Mission" via the My Virtual Mission website or app - www.myvirtualmission.com. Registered participants to track their progress, as part of the collective challenge, to complete 100,000 miles.
8. Entrants must have internet access and have registered on the My Virtual Mission website or app www.myvirtualmission.com to be eligible.
9. The first 1250 people to sign up to take part in the challenge will be able to register for free; Promoter will cover the cost £4 per head for first 1250 participants with My Virtual Mission. Thereafter, participants will have to pay £4 per person to the app to register on the mission.
10. After the Closing Date, the Promoter shall donate £5000 to Hair and Beauty Charity.
11. All exercise distances (walks, runs, bike rides etc.) must be logged on My Virtual Mission between the Open Date and Closing Date.
12. All exercise must be carried out in strict adherence to participants local and national government guidelines and in accordance with lockdown restrictions. Entrants are solely responsible for adhering to local lockdown rules & restrictions. Promoter is not responsible for any entrants' breach of these rules.
13. Entrants must only use the services within their personal physical limits. Entrant accepts that the Promoter cannot provide advice relating to Entrant's personal physical limits or current medical state and Entrant's acknowledge they are responsible for their actions and assume all risk (including injury or death) to their person or property resulting from their use of the services.
14. Promoter is not responsible for entries lost, damaged or delayed due to technical or connectivity or other problems.
15. Only one registration per person.
16. Promoter shall disqualify any entries that have failed to abide by and/or are in breach of these terms and conditions.
17. All personal details and/or information given either in the entry process or otherwise must be truthful, accurate and in no way misleading. Promoter reserves the right to disqualify entrants if they have supplied untruthful, inaccurate or misleading personal details and/or information.
18. Neither Promoter, nor Charity, nor agencies nor suppliers involved in this promotion may be liable to any entrant, whether arising from tort including negligence, breach of contract or otherwise or for any damage, loss, liabilities, injury or disappointment incurred or suffered whatsoever as a result of or relating to participation in this promotion to the extent permissible by law. No compensation for loss of earnings will be paid by Promoter for participation in any aspect of this promotion.
19. By entering this promotion, entrants will be deemed to be bound by and have accepted these terms and conditions. Entrants must read and accept the Promoter's website terms and conditions (on www.myvirtualmission.com) and Privacy Policy to be eligible. Promoter reserves the right to disqualify any entries that have failed to abide by and/or are in breach of these aforementioned terms.

20. Promoter reserves the right in its absolute discretion to amend or waive any of these terms and conditions, or suspend or cancel the promotion at any stage, in the event of circumstances that are unforeseen or beyond its reasonable control (including suspected or actual fraudulent or misleading practices or other breaches of these terms and conditions).
21. English law applies and the English courts shall have exclusive jurisdiction over any proceedings in connection with this promotion.